

NEWSletter Mapei

No. 1 April 2015



THE WORLD OF MAPEI



Welcome to the First Edition of the Mapei Australia Newsletter



We look forward to bringing this newsletter to you on a regular basis as we believe it will be a great communication tool that will benefit everyone.

We'll discuss various topics of interest, including information and updates on our products and systems, with a special focus on successful project outcomes for our clients, upcoming events, scheduled training and any other newsworthy items.

We invite you to join us in this dialogue and encourage you to provide feedback on our newsletter contents and make any suggestions for what you would like to see a spotlight on in upcoming editions.

Please send your ideas, comments or questions to sales@mapei.com.au

Mapei Australia is flourishing and 2015 will be a significant year for us. We are planning many events this year and hope that all our customers and clients will be involved. More information in the upcoming newsletters.

Mapei App

The **MAPEI App** is now available for quick and easy access via your smartphone or tablet.

Access product information, technical note books, brochures, product calculators and project references, all easily navigated at your fingertips.

Information can be emailed to yourself or others easily and added to your list of favourites for future reference.

Download the MAPEI app for free from your devices:

- [Android mobile](#)
- [Android tablet](#)
- [iPhone](#)
- [iPad](#)

Just look for 'MAPEI'.

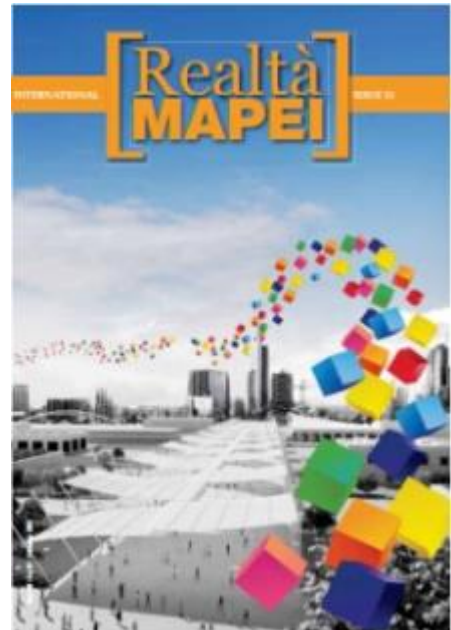


Realtà Mapei International

Our latest issue **No. 51** features worldwide prominent projects, product spotlights, industry news and special interview feature. Now available to read on our website.

To request a hard copy please email sales@mapei.com.au

Alternatively you can subscribe to receive your quarterly copy by clicking on this [link](#)





MAPEI COLOURED GROUTS and more....

Introducing exciting **NEW** colours in the **ULTRACOLOR PLUS** and **MAPEFIL AC** grout and silicone ranges.

Mapei can now offer you **30 colours** that not only compliment the traditional ceramic and porcelain tiles, but now offer a Grout Evolution range to suit the popular *timber-look* tiles.

If you want a grout and matching silicone, both with **mould and mildew resistant** properties, then click on the product links above to discover how these products can work for you.

New grout chart now available - ask your local sales representative, email your name and postal address to sales@mapei.com.au or look for a copy in the next edition of Tile Today magazine being released early June 2015.

New colours below:



MAPELASTIC AQUADEFENSE New Improved Packaging New 7.5kg bucket now available

Introducing the **NEW** packaging for **Mapelastic AquaDefense**.

The new look packaging now makes it easier to apply the waterproofing membrane by roller.

Mapelastic AquaDefense is a solvent-free, ready-to-use, ultra quick drying, flexible liquid membrane for both internal and external waterproofing applications.

Ideal for use in wet areas including



bathrooms, shower cubicles, laundries, balconies and terraces.

Mapelastic AquaDefense is now available in 7.5kg and 15kg rectangular shaped buckets.

SPONSORSHIP

CADEL EVANS GREAT OCEAN ROAD RACE

In the previous two decades **Mapei** has forged inextricable links with Australia and the world of professional cycling. These close ties were once again witnessed late January 2015 when we proudly sponsored the **Cadel Evans Great Ocean Road Race**. This event undoubtedly was and will remain one of Australia's greatest weekends of professional and recreational cycling.

This occasion carried particular poignancy as it enabled Mapei to express its abiding gratitude to Cadel Evans as an iconic Australian sportsman who has represented the company with professional and personal distinction over the past twelve years.

Sadly, this race drew the curtain on Cadel's remarkable career, which has seen Cadel become the first and only Australian **Tour de France** champion. Cadel has now retired from racing and hung up his racing jersey for good.

Cadel first wore the Mapei team's famous *cubetti* jersey during the 2002 season and trained subsequently at the state-of-the-art Mapei sports centre in northern Italy, where his transition from promising mountain biker to eminent road cyclist initially took place.

Mapei are very proud of Cadel's achievements. He has been a credit to Mapei and the sport of cycling. Alas the fairy tale end to Cadel's career was not to be, after a very close finish in the Men's Elite Race he ended a very credible 5th place.

Mapei wishes Cadel the very best for his future and thanks him for his years of dedication and incredible



Weekend Sunrise interviewing Cadel in the MAPEI Marquee

representation.

COURSES



WATERPROOFING ACCREDITATION COURSES by Mapei

Conducted at the Mapei Training Centre in Melbourne.

Address: 19/261 Ingles Street
Port Melbourne

Upcoming Dates: 24th May 2015
24th June 2015

To reserve your place, please phone Steve Lawrence on 0400 698 087

