



NO. 19 JANUARY 2017



## HAPPY NEW YEAR!

MAPEI wishes all our customers and clients a very Happy New Year!

We hope that everyone enjoyed their Christmas holidays and look forward to working with you all in 2017.

MAPEI celebrates **80 YEARS** this year and we are working on some special PROMOTIONS to celebrate. More information in upcoming newsletters!

### SPORTS SPONSORSHIP



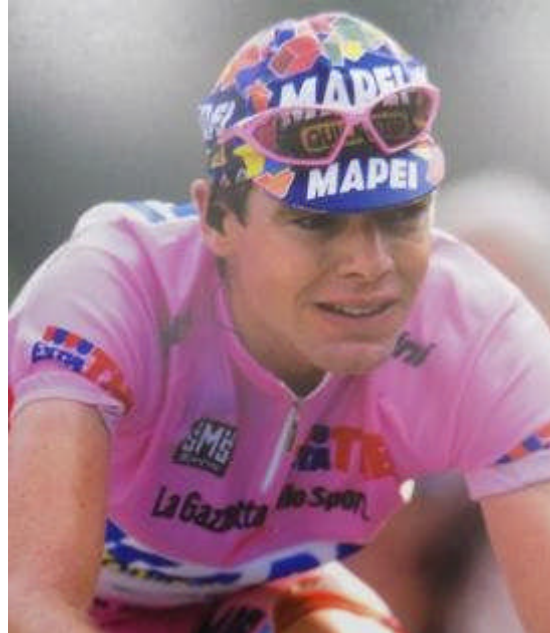
MAPEI are proud to continue our on-going sponsorship as Official Partner for the upcoming *Cadel Evans Great Ocean Road Race this weekend.*

The Union Cycliste International (UCI) recently announced that the event has been successful in securing a place on the coveted UCI World

Tour Racing Calendar from 2017-2019 ensuring this is an unmissable event.

Mapei still enjoys a very close relationship with Cadel, which began when he joined the Mapei team as a 17 year old back in 2002. When the Mapei team disbanded, Cadel continued his training with Mapei's Prof. Aldo Sassi who contributed invaluable support to Cadel in to the lead up to his *Tour De France* win in 2011.

For those customers coming down to Geelong this weekend, we look forward to seeing you all and to enjoy the cycling excitement that this event offers.



SERENE TRADITIONAL NATURAL ROMANCE GLAMOUR



## SET the MOOD

Personalize your space with the new Mapei grout colour collections

FIND OUT THE NEW COLOURS

NEW GROUT COLOUR COLLECTIONS

### **ULTRACOLOR PLUS** now available in 2kg and 5kg ALUPAK

MAPEI's premium grout is now available in **NEW** packaging as is also NOW AVAILABLE in **2kg bags** in selected colours\*.

The existing stock of 1kg boxes will no longer be available once current stock has been depleted and has been replaced with the new 2kg packaging making it easier to display on your store shelves.

***The 5kg bag is also now available in the improved ALUPAK bags***

#### **2kg Alupak Ultracolor Plus available in:**

\* 8 x 2kg bags per carton.

- 100 White
- 103 Moon White
- 110 Manhattan 2000
- 111 Silver Grey
- 112 Medium Grey
- 113 Cement Grey
- 114 Anthracite
- 120 Black
- 130 Jasmine
- 134 Silk



Read more information on the new colours being released in 2017

INTERNATIONAL

# Realtà MAPEI

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## REALTA INTERNATIONAL MAGAZINE NO. 60

The latest edition is now available to read online.

**Read all about Mapei's involvement in the OLYMPIC GAMES over the past 40 years.**

This edition is full of project references, technical articles, interviews and product information as well as a section on MAPEI's commitment to the environment.

Read online or if you would like a copy posted to you each quarter then complete the registration form on our website.

[Click here to read online](#)

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### **UC LEVELLER - Bulk Fill Levelling and Smoothing Compound for rectifying new or existing interior substrates**

**Fast hardening levelling and smoothing compound for thicknesses from 3 to 70 mm**

**Highly recommended for pumping**

**UC Leveller can be used as a bulk-filling underlayment compound.**

**UC Leveller** is a grey powder that when mixed with the correct amount of clean water becomes a fluid, easy to work mix that has excellent self-levelling properties and cures rapidly.

- Smoothing concrete slabs and cement-based screeds
- Smoothing anhydrite screeds
- Smoothing for underfloor heating installations
- Smoothing over existing ceramic tile, terrazzo, natural stone and magnesite floors

**Available in 20kg bags - 64 bags per pallet**

Contact your Mapei Technical Representative for further information on this easy-to-use product, include pricing and availability.



[Read the product data sheet by clicking here](#)



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