



FOR IMMEDIATE RELEASE

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Corporate Communications

MAPEI is Fishman Flooring Solutions' Vendor Partner of the Year

Deerfield Beach, Florida – MAPEI was awarded with the Fishman Vendor Partner of the Year Award from Fishman Flooring Solutions at Fishman's annual sales meeting in Baltimore, MD. The Vendor Partner of the Year Award is presented to those companies who "demonstrate the highest standards for training Fishman's sales team, customers and contractors in the proper use of the vendor's products. Recipients must also provide superior marketplace support for the products on which they provided the training."

"The pace of new products and cutting-edge technologies being introduced into the flooring installation marketplace today is unprecedented," said Bill Mabeus, Fishman's Executive Vice President. "This puts a premium on manufacturers ensuring that distributors and installers know how, when and why to use them. Over the years, MAPEI has distinguished itself in terms of superior training and marketplace support for its new products, and we wanted to recognize the company as a role model for others in our industry to follow."

MAPEI's Sales Representatives Allen Janofsky and Gary Waldron were specifically honored for their roles in MAPEI's new product training and market support initiatives. "It is a true honor to have the Fishman team view us as a trusted and valuable partner, and this award represents a deep and enduring partnership commitment from both Fishman and MAPEI," Waldron said.

"MAPEI is honored to receive this award from Fishman," added Jeff Johnson, Business Manager for MAPEI's Floor Covering Installation Systems. "This award is the recognition of all the hard work our sales team puts into the partnership with Fishman Flooring and also recognizes just how important this relationship is between our two companies. Without a doubt, we will continue to provide the same, if not better, support going forward and look forward to many more successful years to come."

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Photo Caption : From left to right, Bill Mabeus (Fishman Executive Vice President), Jeff Johnson (MAPEI Business Manager, FCIS), Allen Janofsky (MAPEI Sales Representative), Vince Linton (MAPEI Sales Representative), David Kocienda (MAPEI Sales Representative), Lee Tindall (MAPEI Business Development Leader) and Bob Wagner (Fishman President and CEO).



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About MAPEI

Established in 1937, MAPEI Group is globally headquartered in Italy with 87 subsidiaries, including 81 plants in 35 countries. MAPEI is the world-leading manufacturer of mortars, grouts, adhesives and complementary products for installing all types of flooring and wall coverings. The company specializes in developing chemical products for every aspect of construction, from waterproofing and structural strengthening to concrete repairs and tunnel building.

Headquartered in Deerfield Beach (Florida), MAPEI North America consists of the subsidiaries MAPEI Corporation (for the USA), MAPEI Inc. (for Canada) and MAPEI Caribe (for Puerto Rico and other Caribbean islands), whose 18 facilities collectively have a workforce of more than 1,700 employees. MAPEI facilities have been certified to ISO 9001 and ISO 14001 standards. An environmentally conscious manufacturer that reinvests 5% of its revenue into R&D, MAPEI offers training for architects, contractors, installers and distributors through the MAPEI Technical Institute. For more about MAPEI, visit www.mapei.com or call 1-800-42-MAPEI (1-800-426-2734).



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