



Mapecontact SRT for Wood Flooring – A New and Novel Installation Method

October 20, 2022 / 1 p.m. EDT

Do you feel like installing wood flooring can drive you insane? Einstein reportedly defined insanity as “doing the same thing over and over again but expecting different results.” This might also apply to installing wood flooring – using the same materials with the hope that this time the subfloor moisture might be controlled, the acoustic properties might be good enough, the cleanup might not be as bad, etc. We continue doing this because there is also some truth to the adage “If it ain’t broke, don’t fix it.” But if it is broken, and you cannot figure out how to get it right, maybe it is time to try something new.

If you are interested in trying something new, spend some time with us learning about the many attributes of *Mapecontact SRT* tape for wood-floor installation. During this presentation, you will learn about:

- What *Mapecontact SRT* is exactly.
- How to prepare a subfloor for *Mapecontact SRT* installation.
- Installing wood flooring on top of *Mapecontact SRT*.
- What the acoustic properties are for *Mapecontact SRT*.
- How *Mapecontact SRT* is provided.

WEBINAR

Mapecontact™ SRT for Wood Flooring – A New and Novel Installation Method

October 20 at 1 p.m. EDT

Duration: 60 min.*

* The Webinar will include a question-and-answer period.



Register here:

<https://register.gotowebinar.com/register/4164528257950138380>



About the presenter

Jeffrey B. Johnson

Jeff is the Business Manager for MAPEI's Floor Covering Installation Systems line. Jeff brings to the industry more than 25 years' experience in the development and marketing of floor-covering installation products. Practical experience in the construction industry and as a bench chemist gives Jeff an insightful perspective on surface preparation, moisture mitigation and floor-covering installation.

